WHAT IS CLAIMED IS:

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- 1. A pneumatic tire having a rubber component where the rubber in said component is comprised of
 - (A) from 1 to 25 weight percent of high impact polystyrene; and
 - (B) from 75 to 99 weight percent of a rubber containing olefinic unsaturation.
- 2. The pneumatic tire of claim 1 wherein said component is comprised of from 2 to 10 weight percent of high impact polystyrene.
- 3. The pneumatic tire of claim 2 wherein said high impact polystyrene is modified with polybutadiene.
- 4. The pneumatic tire of claim 2 wherein said high impact polystyrene is modified with styrene-butadiene rubber.
 - 5. The pneumatic tire of claim 1 wherein said rubber is selected from the group consisting of natural rubber, neoprene, polyisoprene, butyl rubber, halobutyl rubber, polybutadiene, styrene butadiene copolymer, styrene/isoprene/butadiene rubber, methylmethacrylate-butadiene copolymer, isoprene-styrene copolymer, methylmethacrylate-isoprene copolymer, acrylonitrile-isoprene copolymer, acrylonitrile-butadiene copolymer, carboxylated rubber, EPDM, silicon-coupled star-branched polymers, tin-coupled star-branched polymers and mixtures thereof.
- 25 6. The pneumatic tire of claim 1 wherein from 0.5 to 20 phr of a sulfur containing organosilicon compound is present and is of the formula:

Z-Alk-S_n-Alk-Z

in which Z is selected from the group consisting of

where R_4 is an alkyl group of 1 to 4 carbon atoms, cyclohexyl or phenyl; R_5 is alkoxy of 1 to 8 carbon atoms, or cycloalkoxy of 5 to 8 carbon atoms; Alk is a divalent hydrocarbon of 1 to 18 carbon atoms and n is an integer of 2 to 8.

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- 7. The pneumatic tire of claim 1 wherein said composition is thermomechanically mixed at a rubber temperature in a range of from 140°C to 190°C for a total mixing time of from 1 to 20 minutes.
- 15 8. The pneumatic tire of claim 1 wherein said tire is selected from the group consisting of passenger tires, motorcycle, aircraft tires, agricultural, earthmover, off-the-road and truck tires.
 - 9. The pneumatic tire of claim 1 where said tire is a radial.

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- 10. A pneumatic tire of claim 1 wherein said rubber component is selected from the group consisting of a tread cap, tread base, sidewall, apex, chafer, sidewall insert, wirecoat, beadcoat, innerliner and ply coat.
- 11. The pneumatic tire of claim 10 wherein said component is a tread.